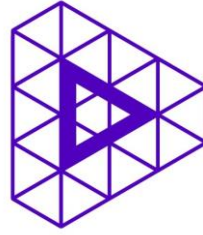


startup port



Background information on the joint project

The Hamburg metropolitan region is one of the strongest start-up regions in Germany. The innovative strength of the universities and non-university research institutions in Hamburg and the neighbouring districts is the driving force behind start-up activities. Entrepreneurial self-employment is an attractive career option for more and more students and researchers.

The Startup Port pools the activities of ten universities and other research institutions in the Hamburg metropolitan region in order to provide even more intensive support for start-ups from the world of science. It forms a unifying bracket around the expertise, services and networks of the individual scientific organisations and their partners from transfer, business and politics.

With targeted and user-orientated measures, the Startup Port promotes knowledge-based start-ups in order to further increase their number, increase their viability and accelerate the growth of newly founded companies. In this way, the Startup Port supports the entire start-up ecosystem in the metropolitan region.

The first joint step was to open up the existing training programmes and funding formats of the individual network partners to all students and researchers. This means that subject-specific expertise is available to founders across institutional boundaries. At the same time, redundant structures or measures could be reduced and freed-up resources could be utilised in a more targeted manner. This use of synergies and active cooperation in start-up support is intended to close gaps in support, standardise processes and network and motivate universities at all levels - from students and employees in the start-up centres to entrepreneurship professors and vice presidents - to cooperate.

The Startup Port brand increases the visibility of the start-up support activities of the individual institutions and makes them available to students, researchers and founders in a bundled form. In this way, the Startup Port markets the entire academic start-up ecosystem of the metropolitan region in a beneficial way.

Composition of the project:

The project partners are the German Electron Synchrotron DESY, the University of Applied Sciences Wedel, the Hamburg Media School, the Helmholtz Centre Hereon, the Helmut Schmidt University/University of the Federal Armed Forces, the Hamburg University of Applied Sciences, the Leuphana University of Lüneburg, the Hamburg University of Technology, the University of Hamburg and the University Medical Center Hamburg-Eppendorf.

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Strategic partnerships with industry (e.g. Nordmetall, ContiTech) and politics (e.g. BWI, BWFGB, Nds. MWK) round off the network.

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